

# What is your take away from the summaries of the previous outreach meetings?

**Traffic centric results. 50/50 1-way 2-way for local neighbors. 65/30 for broader audience. consistent with discussions.**

**I am curious of just how going to a one way is going to help with the erosion and king tides? is there a plan attached?**

**Felt that the key discussion around the threat and how we were going to manage wave energy and apply nature based solutions to deal with this threat is missing.**

**The idea of the Dynamic Coast started strong and then got lost.**

**There seems to be a want to preserve west cliff with walking and pedestrian access which can help with more of a long term solution (hopefully)**

**The importance of West Cliff as a mental health and spiritual resource is consistent throughout.**

**People value west cliff as a critical community resource. But in so many different ways.. I not clear if community feedback is giving greater clarity about what to do.**

**There is a blend from online and in person**

**That there has been consistent outreach that has been occurring throughout the months**

**Amazed that we got 1100 responses to the survey.**

**I question if the input from the public represents the actual public, i.e. it feels like only people with strong opinions are weighing in. Are they truly representative of The Public?**

**Last take away for me is how much work the city staff and community members have invested in this process. Great work. You all should be proud of this effort!**

# Are these results surprising to you? Why or why not?

**I was surprised to see how large how clear of answers were seen**

**Not really. It's encouraging that the broad themes / opinions have been captured and shared by the process**

**So glad we did the public opinion research and that we reached so many people outside the residents of West Cliff. It will help get a holistic response as opposed to just neighb**

**The results are not surprising.**

**No real surprises.**

**Surprised that we didn't get feedback on the different erosion forecasts and the different approaches to the coastline**

# What do you think of the overall message?

The sharing of information and options is good. The message is "We're looking for your input". but unclear if input will affect the direction.

I worry how little of the actual population being included or voiced and is that going to be a problem going forward?

I've felt like some of the scenarios should have been presented in segments.. statue to lighthouse, lighthouse to Columbia, Columbia to Almar.

There is a clear message that bikes/pedestrians is more important than vehicle traffic. This is consistent with most discussions we have been a part of.

Would like to know how many young people (who will inherit this mess) were involved in these surveys.

I feel that there is a good direction going forward with what was seen in the survey and what has been expressed. I like that is being talked about and included in the process

Oceanside did an amazing job of creative alternative design futures. We can learn something from them. Hopefully we embrace the learnings from them .

We are missing the reality that the ocean is the biggest risk and that 1-way / 2-way is dependent on how well we manage this extreme wave event risk. Its the cart before the horse.



# What is your take away from the summaries of the previous outreach meetings?

**Welcome to our room**

**Not surprised with the results of the survey.**

If had known about interactive community meeting, would have joined on differently

to individual neighbors still not plugging in. There is a barrier because city outreach is not inclusive for many - especially if you are not part of one of the organized interest groups

our neighbors on pelton, oxford, nevada, plateau, among others are feeling the impact of the traffic off of west cliff now

**See both sides. Not surprised by bike access - nice. Impact from traffic has been a factor. Conflict that will continue to come up**

as an idea - when golden gate park went thru the sunday closer issue - the key was coming up with parking so folks could enjoy the park with no vehicles - why not here?

Many older & not online. Community meetings online. Little notice about attending. Many neighbors don't read newspapers. City and FS do better neighborhood outreach

Commentary from dog walkers - walk neighborhoods and gather data

**Work with realtors**

**Bikers are organized and active in this WC vision process, also focus on less organized/vocal groups**

# Are these results surprising to you? Why or why not?

**Welcome  
to Jam  
Board**

**Not seeing much on  
impact of mitigation  
on ecosystem, surf &  
sand, recreation, etc  
- want to see more  
info on surf**

**All seem  
appropriate.  
But I have to  
side with  
surfer friends.**

**Surfers intrinsic part  
of community. If we  
don't maintain, we  
lose big part of our  
community. Viewers  
also like to watch  
surfers**

**Reach out  
to K.  
Stoner**

**Agreed, but surfers  
are not getting  
involved. Give  
opportunity/identify  
champions - let  
them have a voice in  
the conversation**

# What do you think of the overall message?

Agree with overall message - especially move to make one lane. Commuters fighting for space while others trying to enjoy

**Agree**

**agree**

Agree - all critical. Clarify who's message - community or City

# What is your take away from the summaries of the previous outreach meetings?

West Cliff is a community asset that is valued. Community wants to have access, whether it is walking, biking or surfing.

yes I need help communicating

Sincere attempt to cull public opinion

I have a positive impression of the previous outreach meetings.

Recognition of the longer term need for coastal retreat

Good gauge of feedback but still hard to represent everyone from all areas of town.

The results are different from this last meeting at london surprised...

Everyone seems to want to have access to W. Cliff.

**thx**

In-person London Nelson meeting was best and seemed like genuine results. I thought the final votes there were more focused on access and recreation than what was told today.

How many people voted? ...seems different from last meet at London?

Please don't make on-time participants review what we have done tonight, special interaction with latecomers would be more appropriate.

**what's a GM board**

**cool**



# Are these results surprising to you? Why or why not?

**yes**

I favor one way traffic and protecting walkers from bike riders, skateboarders, one-wheel riders, etc. Very important to preserve beach and surfing access. WCD is an economic engine

**Not surprising - I spend lots of time there through all the construction**

**I agree with how we keep enjoying West Cliffs assets**

**Yes, seems more focus on how to get to enjoy West Cliff, when we should focus on how we keep enjoying those aspects of West Cliff (beaches, waves, coastline views)**

**waves.  
beaches  
views etc**

**I'm not surprised by the response, but wonder if people had to choose between beach access and 2-way traffic, would they still support 2-way traffic?**

Surfing might not be an activity that everyone does. The swell in Santa Cruz is unique and should be valued by non surfers.

Surfing is a huge economic driver, people come to Santa Cruz, underrepresented in the City Council meetings and November meetings

Everyone views West Cliff from their perspective. Locals in the neighborhood use WC as a street as well as for recreation. Classic local versus "others" clash.

**Access to the world class waves and some of the best surfing in the world should be more considered in the vision.**

**Very much agree with this discussion re surfing and the economy.**

I am surprised by the support for 2-way traffic. I was hoping that we would have included consideration for a lane devoted to recreational use.



# What do you think of the overall message?

Overall messages are strong and consistent with conversations I have had. The first bullet theme about adapting to the dynamic coast and climate change resonates.

The community is seeking a vision for the future. The erosion is going to continue, it would be uplifting to know what options or plans are possible for this special place.

Pleased to see City concern for public opinion and great effort to reach us.

It seems too much debate about transportation when it should be about how we maintain the beauty of West Cliff and all the things we enjoy about it.

The overall message is missing the fact that most surfers come to West Cliff in cars, and will continue to do so, and they need places to park.

The overall message I'm hearing is about preservation and the best way to do that while maintaining everything we love about WCD. WCD is the City's boardwalk. History and heritage.

**ONE WAY PLEASE!**

what about reinforcing the surfing ports preserving light house etc

I agree with the overall message.

**What's the  
question for  
this page?**



**What else is  
on the agenda  
tonight after  
this process  
ends?**

**Thank you for  
the hard work  
and giving us  
a voice in the  
vision.**