



Santa Cruz Recycles! & Keep Santa Cruz Clean and Litter Free Poster Contest

About the contest:

The City of Santa Cruz is holding the Annual *Santa Cruz Recycles!* Poster Contest and the *Keep Santa Cruz Clean & Litter Free!* Poster contest. Contest participants are asked to create a poster that effectively and clearly highlights the importance of recycling in the City of Santa Cruz. This contest is an opportunity for students to creatively express their understanding of recycling, waste reduction and litter prevention in our community and to spread that message to the residents of Santa Cruz. In addition to winning some great prizes, **the winners will have their artwork enlarged and displayed on the sides of the City refuse and recycling trucks or Big Belly solar trash cans in downtown Santa Cruz!**

Eligibility:

All students in City of Santa Cruz City public, Charter and private schools (including home schooled and independent study students), grades K-12, are eligible to compete.

Themes:

Truck posters: (Horizontal Layout) *Santa Cruz Recycles!* - Posters should clearly highlight the importance of recycling issues in the City of Santa Cruz. **Be sure to include Drink Bottles and Aluminum Cans!**

Big Belly posters: (Portrait Layout) *Keep Santa Cruz Clean and Litter Free!* Use your imagination and get creative!

Poster Requirements:

- ▶ Students must create their own **original** artwork- no copyrighted clip art, computer generated graphics, or copyrighted characters.
- ▶ Posters must reflect the theme of the contest: *Santa Cruz Recycles! Or Santa Cruz Clean & Litter Free!*
- ▶ All entries must be submitted on quality paper or poster board.
- ▶ Look on the next page for a template of the correct dimensions and layout
- ▶ All entries must be 2-dimensional; no glued on pieces will be accepted.
- ▶ Any medium (paint, crayon, marker, colored pencil, etc.) is acceptable, but remember that bright solid colors will stand out
- ▶ Students may only submit one entry per year.
- ▶ Each poster must have an entry form firmly attached to the back of the poster with tape.
- ▶ Entries must be postmarked or delivered to the City of Santa Cruz Public Works office
809 Center St, Room 201 by **May 17th. Office hours are: Mon-Thurs, 7am to noon**
By appointment on Fridays. Contact staff for alternate options. jkelly@santacruzca.gov 420-5594

Contest Reminders:

- ▶ All entries will become the property of the City of Santa Cruz. The City reserves the right to reproduce the posters, use the names the winners in public announcements about the contest, and display winning posters on the sides of City refuse and recycling trucks or Big Belly public trash cans in downtown Santa Cruz.
- ▶ Entries will be disqualified if the poster requirements are not met.
- ▶ Late entries will not be accepted!
- ▶ Posters will be returned upon request.

Judging:

- ▶ Entries will be judged by a City of Santa Cruz Public Works Committee.
- ▶ Winners will have their artwork enlarged and displayed on a City refuse and recycling truck, or a Big Belly trash can and receive a prize pack. Winners will be invited to an unveiling party in September.

Judging Criteria:

1. Clear message communicated by the text and artwork.
2. The themes, "**Santa Cruz Recycles!**", or "**Keep Santa Cruz Clean and Litter Free!**" is addressed.

Examples of past winners:



Your Santa Cruz Recycles! POSTER
Be sure to include Bottles and Cans as part of your art!

Your poster can be any size, but it must have these same dimensions:

It must be twice as long as it is high.

Your poster should be in landscape format (horizontal).

For example, 14 inches x 7 inches OR 20 inches x 10 inches

****This poster will become a truck sign****

Your
Keep Santa Cruz Clean and
Litter Free! Poster

Your poster must be
6 inches x 10 inches

Or

9 inches x 15 inches

Your poster should be
portrait format (vertical).

****This poster will become a
Big Belly sign****



OFFICIAL ENTRY FORM

Santa Cruz Recycles! or Keep Santa Cruz Clean & Litter Free **Poster Contests**

Please print or type.

All entries must be postmarked or delivered by May 17th, 2024

Participant name	
Participant address & phone	
Participant grade level	
Sponsoring teacher	
School name	
Parent or guardian name and Email address	

I hereby certify that this poster was created entirely by the student above and is the student's original artwork. I agree that it may be offered for public display or publication during or after the contest. I understand that this poster becomes the property of the City of Santa Cruz and may be reproduced with slight modifications. The only information that will be released is the student's name and grade. Original artwork may to returned upon request.

Student Signature

DATE:

Parent/ Guardian Signature

DATE:

**This form must be securely attached to the back of every entry submitted.
Reproduce as needed. Please return completed posters and entry forms to:**

Janice Kelly
Public Works Department
809 Center Street, Room 201
Santa Cruz, CA 95060
Questions: please call 420-5594
Email: jkelly@santacruzca.gov